

# WELSH BOOKS COUNCIL

## WELSH-LANGUAGE PUBLISHING GRANTS

### GUIDELINES

#### GRANTS FOR TALKING BOOKS

#### 1 AIMS

The scheme aims to ensure the publication of a wide variety of talking books for adults and children and thereby promote reading of all kinds.

#### 2 ELIGIBILITY

##### *Who may apply?*

The scheme is open to anyone who can meet the requirements listed below; however, please note that the Welsh Books Council wishes to develop the field of talking books in Welsh and therefore seeks to support enterprises which are keen to specialise in this field.

##### *Which schemes are eligible for support?*

- The Council is eager to support annual programmes of at least **three titles**, but individual titles can also be supported if funds are available.
- The material is usually recorded on compact discs.
- Recordings must be of specific books. Abridgements are permitted. In the case of poetry as well, the disc is expected to accompany a published volume.
- There is no restriction on titles to be included in a programme, but see **Assessment Criteria and Priorities** below.
- As well as original material in Welsh, adaptations and translations of other work are also permitted.
- No support can be given to small print-runs (under 250 for any one title).
- No support can be given to CDs designed to accompany songbooks.

#### 3 ASSESSMENT CRITERIA AND PRIORITIES

Applications will be assessed according to the following criteria:

- the breadth of the programme. Priority will be given to programmes which offer a variety of material and appeal to a range of age-groups;
- the number of each item to be produced;
- the programme's expected sales;
- the expected quality of the editing, adaptation, reading, recording, design and production. The applicant must satisfy the Books Council that it has arrangements in place to execute each of these tasks satisfactorily.

#### **4 THE GRANT**

- The annual budget for the scheme is a small one, with a maximum of £30,000 available annually at present.
- In general the Welsh Books Council seeks to meet the difference between the costs of publishing a book and the likely income from sales.

#### **5 APPLICATION PROCEDURE AND TIMETABLE**

- Applications must be made on the application form which may be obtained from the address at the end of this document.
- The bulk of applications will be considered in March by the Publishing Grants Panel (Welsh-language). The deadline will be in January: the exact date will be announced in advance. If any funds are available, applications can be considered in other Panel meetings as well.
- All grants are offered in accordance with general conditions, as well as any specific conditions which might be applied to individual applications. **All applicants must agree to accept these conditions when submitting an application.**

#### **6 PAYMENT OF GRANTS**

Grants will generally be paid title-by-title. They can be claimed through sending four copies of each CD together with a grant claim form to the Publishing Grants Department.

#### **7 MONITORING AND EVALUATION OF WORK FUNDED**

The Books Council will request sales figures annually for each item funded.

Application forms and further advice can be obtained from:

Richard Owen, Publishing Grants Department, Welsh Books Council, Castell Brychan,  
Aberystwyth, Ceredigion, SY23 2JB

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