

# WELSH BOOKS COUNCIL

## WELSH-LANGUAGE PUBLISHING GRANTS

### GUIDELINES

#### GRANTS FOR CD-ROMS

#### 1 AIMS

The scheme aims to stimulate the production of a variety of leisure CD-ROMs in Welsh for children.

#### 2 ELIGIBILITY

##### *Who may apply?*

The scheme is open to anyone who can meet the requirements listed below.

##### *Which projects are eligible for support?*

- The scheme supports adaptations, original Welsh-language CD-ROMs, or the Welsh parts of bilingual or multi-lingual CD-ROMs.
- Support is directed mainly at leisure material for young/primary school age children, but other material will be considered if the applicant can demonstrate that there is a demand for it.
- No funding can be given for materials to be used only or primarily in schools.

#### 3 ASSESSMENT CRITERIA AND PRIORITIES

Priority is given currently to leisure material for young/primary school age children.

Applications will be assessed according to the following criteria:

- the number of CD-ROMs to be produced;
- expected sales;
- the expected quality of the CD-ROMs, with regard to content, imagination, ingenuity, interactive elements, etc.;
- usability and appropriateness, assessed on the basis of similar products already available and/ or pilot testing. It is the applicant's responsibility to show that the project is suitable for the intended users, e.g. through obtaining and testing a prototype;
- the quality and sales of the applicant's previous output in this field;
- the quality of work of any other company to be contracted to produce the CD-ROMs;
- value-for-money.

#### 4 THE GRANT

- A budget of up to £20,000 annually is currently available.
- Due to the restricted budget available, **only modest grants** are available through this scheme. Applicants are expected to make substantial investment from their own resources or through securing funds from elsewhere.

#### 5 APPLICATION PROCEDURE AND TIMETABLE

- There is no application form. Those interested in applying should contact the Publishing Grants Department; the Department will then inform them in good time of the closing dates for applications and of the details required in the application.
- Every application to this scheme will be considered by the Publishing Grants Panel (Welsh-language)
- All grants are offered in accordance with general conditions, as well as any specific conditions which might be applied to individual applications. **All applicants must agree to accept these conditions when submitting an application**

#### 6 PAYMENT OF GRANTS

Grants may be claimed through sending four copies of the CD-ROM together with final details of expenditure to the Publishing Grants Department.

#### 7 MONITORING AND EVALUATION OF WORK FUNDED

The Books Council will request sales figures annually for each item funded.

Application forms and further advice can be obtained from:

Richard Owen, Publishing Grants Department, Welsh Books Council, Castell Brychan,  
Aberystwyth, Ceredigion, SY23 2JB  
Tel: 01970 624151 fax: 01970 625385 e-mail: [richard.owen@cllc.org.uk](mailto:richard.owen@cllc.org.uk)