

# WELSH BOOKS COUNCIL

## WELSH-LANGUAGE PUBLISHING GRANTS

### GUIDELINES

#### GRANTS FOR GAMES

#### 1 AIMS

The scheme aims to promote the production of games, for adults and children, in which the use of language is central.

#### 2 ELIGIBILITY

##### *Who may apply?*

The scheme is open to anyone who can meet the requirements listed below.

##### *Which projects are eligible for support?*

- The scheme provides grants towards the cost of producing games, for adults and children, in which the use of language is central.
- No funding can be given for materials to be used only or primarily in schools.

#### 3 ASSESSMENT CRITERIA AND PRIORITIES

Applications will be assessed according to the following criteria:

- the number of copies to be produced;
- expected sales;
- the expected quality of the games, with regard to use of language, imagination, ingenuity, materials, etc.;
- usability and appropriateness, assessed on the basis of similar products already available and/or pilot testing. It is the applicant's responsibility to show that the project is suitable for the intended users, e.g. through obtaining and testing a prototype;
- the quality and sales of the applicant's previous output in this field;
- the quality of work of any other company contracted to produce the games;
- strategies for marketing the games;
- value-for-money.

#### 4 THE GRANT

- The fund available for supporting games is small; usually, no more than £5,000 is spent annually on supporting games.
- Only modest grants are available through this scheme. In general the Welsh Books Council seeks to meet the difference between the production costs and the likely income from sales in the first two years.

## 5 APPLICATION PROCEDURE AND TIMETABLE

- Applications must be made on the application form, which may be obtained from the address at the end of this document.
- Applicants must send a detailed description of the games to be produced, including playing instructions and any other guidelines.
- Where an applicant wishes to adapt an existing game, a copy of the original game should be supplied with the application, together with confirmation that all rights and permissions have been cleared.
- Applicants must give as much information as possible about their experience in the field of games. They should send samples of previous output, or work done for another company, together with sales information.
- Information is required about all individuals who will make a significant contribution to the project (e.g. author, designer, technical specialists).
- Applications are considered by the Publishing Grants Panel (Welsh-language), which meets three times a year. Applications are invited in accordance with the schedule below. Exact closing dates for submissions will be announced in advance.

### *Deadline for applications*

beginning of January

beginning of April

mid-September

### *Date of Panel*

beginning of March

mid-June

mid-November

All grants are offered in accordance with general conditions, as well as any specific conditions which might be applied to individual applications. **All applicants must agree to accept these conditions when submitting an application.**

## 6 PAYMENT OF GRANTS

Grants may be claimed through sending four copies of the game together with the grant claim form and details of expenditure to the Publishing Grants Department.

## 7 MONITORING AND EVALUATION OF WORK FUNDED

The Books Council will request sales figures.

Application forms and further advice can be obtained from:

Richard Owen, Publishing Grants Department, Welsh Books Council, Castell Brychan, Aberystwyth, Ceredigion, SY23 2JB

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