

WELSH BOOKS COUNCIL

ENGLISH-LANGUAGE PUBLISHING GRANTS

GUIDELINES

SUPPORTED POSTS

1 AIMS

In order to help publishers produce high-quality books and to help promote these books, grants are available for Editorial and Marketing posts.

The maximum grant available for a single, full-time post is £15,000 or 75% of costs (including the salary and employer NI contributions), whichever is the smaller. While the Books Council encourages the creation of full-time posts for full employees, part-time posts and regular ongoing freelance contractual agreements are acceptable. This scheme does not support the use of multiple freelancers.

A separate scheme for Supported Posts for Welsh-language publishers is administered by the Welsh Books Council.

2 ELIGIBILITY

Who may apply?

Publishers in Wales with an ongoing, high-quality publishing programme of Welsh writing in English which is of literary or cultural merit.

3 ASSESSMENT CRITERIA AND PRIORITIES

Publishers of high-quality books of literary or cultural merit will be prioritised for support under this scheme.

Current recipients will be assessed on:

- the quality of the work done by individuals whose posts are supported by this scheme;
- the value of the individual post within the company;
- the editorial quality of the publisher's relevant list, in the case of supported editors;
- the sales figures and profile of the publisher's relevant list, in the case of supported marketing posts.

New applicants will be assessed on:

- commitment to high-quality Welsh writing in English;
- the production and design standards of existing publications;
- the job description for the supported post;
- a list of anticipated outcomes against which the success of the post may be judged;
- their demonstration of a need for funding.

4 THE GRANT

The total annual budget for this scheme is in the region of £60,500.

The maximum grant available for a single, full-time post is £15,000 or 75% of costs (including the salary and employer NI contributions), whichever is the smaller.

5 APPLICATION PROCEDURE AND TIMETABLE

Grants are normally awarded for a three-year period. The next round of applications will be invited in the autumn of 2010 with a view to awarding grants for the period of 1 April 2011 to 31 March 2014 at the February 2011 Panel.

New applicants are invited to request further information on eligibility and the application procedure from the address below.

6 PAYMENT OF GRANTS

Grants are usually paid quarterly, in advance.

7 MONITORING AND EVALUATION OF WORK FUNDED

The Books Council will ask publishers to provide lists of the titles worked on by staff supported by this scheme and will, from time to time, assess the quality of output and/or the sales of relevant titles.

Application forms and further advice can be obtained from:

**Dr Lucy Thomas, Publishing Grants Department, Welsh Books Council, Castell
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